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CLAIMS

1. A hair treatment composition comprising
  - i) a polymer comprising an ABA block copolymer,  
5 wherein the A groups are polymeric blocks built up from an ethylenically unsaturated polymerisable monomer and the B group is a poly(alkylene glycol) block and,
  - ii) a cosmetically acceptable diluent or carrier.
- 10 2. A hair treatment composition as claimed in Claim 1, wherein the B group of the polymer comprises repeating units selected from ethyleneoxy, propyleneoxy and mixtures thereof.
- 15 3. A hair treatment composition as claimed in Claim 1 or Claim 2, wherein the B group of the polymer is a poly(ethylene glycol).
- 20 4. A hair treatment composition as claimed in any one of Claims 1 to 3, wherein the A groups of the polymer are polyacrylate blocks or polymethacrylate blocks.
- 25 5. A hair treatment composition as claimed in Claim 4, wherein the A groups of the polymer are poly(aminoalkyl methacrylate) blocks.
- 30 6. A hair treatment composition as claimed in Claim 5, wherein the A groups of the polymer are poly(2-(dimethylamino)ethyl methacrylate) blocks.

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7. A hair treatment composition as claimed in any one of Claims 1 to 6, wherein each A block of the polymer is connected to the B block by a divalent linker group.
- 5 8. A hair treatment composition as claimed in Claim 7, wherein the divalent linker group is a carbonylalkylene group containing from 2 to 7 carbon atoms which forms an ester linkage to the B block.
- 10 9. A hair treatment composition as claimed in Claim 8, wherein the divalent linker group is a group of formula  $-C(O)-C(CH_3)_2-$ .
- 15 10. A hair treatment composition as claimed in any one of the preceding claims wherein the polymer is soluble in a solvent selected from water, ethanol and mixtures thereof.
- 20 11. A hair treatment composition as claimed in any preceding claim, further comprising a fragrance or perfume.
- 25 12. Composition as claimed in any preceding claim which is a hair styling composition.
13. Composition as claimed in any preceding claim which comprises from 0.1 to 10% by weight of the polymer.
- 30 14. Composition as claimed in any preceding claim further comprising an additional hair styling polymer.

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15. Composition as claimed in any preceding claim, further comprising from 0.01% to 7.5% by weight of a surfactant.
- 5 16. Composition as claimed in any preceding claim, further comprising up to 30% by weight of a propellant.
17. Composition as claimed in any preceding claim which is a hair styling cream or gel including from 0.01% to 10%  
10 by weight of a structurant or thickener.
18. A cosmetic method of treating hair which comprises applying to the hair a composition according to any preceding claim.
- 15 19. Use of a composition according to any one of Claims 1 to 17 for the cosmetic treatment of hair.